



Grant Application

COMPLETED

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Time taken : 15 mins
Collector : Grant Application

Page 1 : Business Grant Request

If you would like to apply for a grant, please complete the following questionnaire.

Q1. Are you a business located in Cumberland, Wisconsin, or the surrounding area?

Yes

Q2. Are you the owner or authorized representative for the company?

Yes

Please enter the following information about the business

Q3. Business Name

Salud Salt and Spa

Q4.

Field label	Response
Address1	1387 2nd Ave
Address2	
City	Cumberland
Zip Code	54829
State	WI
Phone	7154191359
Email	jessisebens@gmail.com

Q5. Website

saludsaltandspa.com

Please enter the following applicant information

Q6.

Field label	Response
First Name	Jessica
Last Name	Feliciano

Q7. Phone Number

7154191359

Q8. Please enter your email if different from business email

jessisebens@gmail.com

Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to info@50peoplewhocare.org

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

*We opened Salud Salt and Spa 2020 to provide multiple natural alternatives to our community that previously would require a client to travel 150 miles to utilize pharmaceutical grade salt therapy. We wanted to create an atmosphere that provides outlets for mental, physical and emotional relief.

*Our licensed massage therapists partner with health care and physical therapists locally to best serve our clients suffering from chronic pain, post surgical recovery, anxiety and depression.

*Salud has created nine employment opportunities as we have over 2,000 clients locally to as far away as Green Bay, Eau Claire, Hudson, and La Crosse Wisconsin. We have been featured in Voyage Minnesota Magazine as "Wisconsin's Hidden Gem:"

*We carry local vendor retail items at Salud to collaborate with other local businesses by providing coupons or suggesting places to dine. We only provide local foods as complimentary snacks while in our establishment.

Q10. What is the plan for using the grant money (How will it be used)?

* * Paint the facade of both sides of the building damaged from graffiti. We have had this done in August.

*We have already invested on top of purchasing the building \$105,000 on remodeling the historic building.

-Replacing an air conditioner unit and HVAC air exchange.

-Refacing the whole front side of our building cost was \$15,000

-Purchasing pharmaceutical salt therapy supplies cost was near \$40,000

-Installing organic spray tanning and skin treatments cost was \$32,000

-Hydro Massage therapy treatment cost was \$18,000

* Currently looking at having to repair our 6,000 sq ft roof estimate and inspection report provided by Northwest Construction at 40,000.00 being a single person owned business this repair is critical.

Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)

- * Enhance improvements on our existing building and business.
- * Purchase all local building and remodel supplies.
- * Participate and enhance retail Cumberland community providers.